

Today's Country
95.9 FM

KSOK

Country Classics
1280 AM

EEO PUBLIC FILE REPORT

Cowley County Broadcasting - Stations: KSOK AM & FM

PERIOD COVERED: February 1, 2009 – January 31, 2010

A: Full time positions filled: 2

B: Total number of people interviewed for full time vacancies: 19

C: Total number of interviewees referred by each recruitment source: None

Source	Total number from Source:	**Asked to Be Notified:
*Kansas Association of Broadcasters 2709 SW 29 th Street Topeka, KS 66614 785-235-1307	1	Y
Arkansas Association of Broadcasters 2024 Arkansas Valley Drive - Suite 403 Little Rock, Arkansas 72212 501-227-7564		
Iowa Association of Broadcasters P.O. Box 71186 Des Moines, Iowa 50325 515-224-7237		
Missouri Association of Broadcasters 1025 Northeast Drive - P.O. Box 104445 Jefferson City, MO 65110 573-636-6692		
*"ON AIR" Recruitment Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	4	
Walk In Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	1	

Cowley County Broadcasting

P.O. Box 1014 – Arkansas City, Kansas 67005
(620) 442-5400 / 221-1440 Fax 442-5401

Employee Referral Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		
Kaw Lake Association Kathy Tippin P.O. Box 1933 Ponca City, OK 74602 580-762-9494		
*The Arnold Group 1214 Main Street Winfield, KS 67156 620-221-7100		Y
*Arkansas City Traveler Newspaper 200 East 5 th Street Arkansas City, KS 67005 620-442-4200	1	
*Winfield Courier 201 East 9 th Stret Winfield, KS 67156 620-221-1050	1	
*KSOK Radio.com Website Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	1	
Wichita Eagle Newspaper 825 East Douglas Wichita, KS 67201 800-200-8906		
*Radio Online.com www.radio-online.com Opening Posted By Marty Mutti		
*Allaccess.com www.allaccess.com Opening Posted By Marty Mutti	10	
*Craig James Layton Perryville, MO 63775		Y
Rod Thomasson Colby Community College 1255 S Range Ave Colby, KS 67701-4007 www.colbycc.edu		
Michelle McConnell Radioschool.com 4511 SE 29th Street Oklahoma City, OK 73115 (405) 672-6511 www.radioschool.com		
Jessica Link Nrgmedia.com 2875 Mount Vernon Road SE Cedar Rapids, Iowa 52403 319.862.0300 main www.nrgmedia.com		

<p>Darrell Turley Kansas Department of Commerce 1000 SW Jackson Street, Suite 100 Topeka, KS 66612-1354 www.kansascommerce.com</p>		
<p>Asian American Journalists Association 1182 Market Street, Suite 320, San Francisco, CA 94102 (415) 346-2051 www.aaaja.org</p>		
<p>Steve Dempsey Missouri Dept. Economic Development 301 W. High Street P.O. Box 1157 Jefferson City, Missouri 65102 Phone: 573-751-4962 www.ded.mo.gov</p>		
<p>Tim Buller Bethel College 300 East 27th Street North Newton, KS 67117-8061 (316) 283-2500 www.bethelks.edu</p>		
<p>Andrew Gauthier agauthier@vault.com</p>		
<p>Monica Williams Morris Communications 725 Broad Street Augusta, Georgia 30901 706.724.0851 www.morris.com</p>		
<p>Radio1 Broadcast School 700 3rd St. N., Ste. LL7 La Crosse, WI 54601 1-800-889-2221 www.radio1school.com</p>		
<p>Tony Filson FILCRO Personnel, Inc. 521 Fifth Avenue New York City, NY 10175 (212) 599-0909 www.filcro.com</p>		
<p>Scott Jones Society of Broadcast Engineers, Inc. 9102 North Meridian Street, Suite 150 Indianapolis, IN 46260 Phone: (317) 846-9000 www.sbe.org</p>		
<p>lhayes@butlercc.edu Butler Community College 901 S. Haverhill Road El Dorado, Kansas 67042 www.butlercc.edu</p>		
<p>Jim Birshbach Mediarecruier.com 22102 E. Canyon Place Aurora, CO 80016 303.400.5150</p>		

www.mediarecruiter.com		
The Arnold Group 1214 Main Street Winfield, KS 67156 Phone: 620.221.7100 www.the-arnold-group.com		
Michael Schneider McPherson College 1600 E. Euclid McPherson, Kansas 67460 800.365.7402 www.mcpherson.edu		
Therese Crary Highland Community College 606 West Main Highland, Kansas 66035 785.442.6000 www.highlandcc.edu		
Gloria Freeland Kansas State University Career and Employment Services 100 Holtz Hall Manhattan KS 66506-1701 785-532-6506 www.k-state.edu/ces/		
Ryan Ruda Garden City Community College 801 Campus Drive Garden City, Kansas 67846 620-276-7611 www.gcccks.edu		
ChristianJobs.com 111 Virginia Street, Suite 500 Richmond, VA 23219 www.christianjobs.com		
Hendrix College 1600 Washington Avenue Conway, Arkansas 72032 1-800-277-9017 www.hendrix.edu		

- * These sources were used for every vacancy.
- ** Sources asked to be notified were notified.

D: Outreach activities during the time period:

1. Activity from Outreach Initiative Worksheet: #3

Date: October 16, 2009

Description: KSOK attended the Southwestern College Job Fair. Brian Cunningham and Shawn Wheat spoke with 10 students during the fair about broadcasting and staying in the community after graduation with a job at KSOK.

2. Activity from Outreach Initiative Worksheet: #4

Date: Ongoing

Description: Marty Mutti, Shawn Wheat, Brian Cunningham, Jon Haring conduct station tours from various groups and organizations including: Boys and Girl Scouts, Elementary – Middle – High School and College groups.

3. Activity from Outreach Initiative Worksheet: #4

Date: Started in 2009

Description: KSOK has been invited and accepted to become a member of Ark City High School Career Technical Education Advisory Committee. This is to facilitate improvement of the curriculum that includes Broadcasting, Journalism, Theatre and Yearbook.

4. Activity from Outreach Initiative Worksheet: #4

Date: Started in 2009

Description: KSOK has been invited and accepted to become a member of Parsons High School Career Technical Education Advisory Committee in Parsons, Kansas. This is to facilitate improvement of the curriculum that includes Broadcasting, Journalism, Theatre and Yearbook.

5. Activity from Outreach Initiative Worksheet: #4

Date: May 30th, 2009

Description: Pam Miller and Shawn Wheat participated in a Career/Health Fair hosted by the Arkansas City Fire Department.

6. Activity from Outreach Initiative Worksheet: #4

Date: September 26th, 2009

Description: Marty Mutti and Shawn Wheat participated in a Career/Health Fair at the Winfield Fairgrounds hosted by the Winfield Health Department.

7. Activity from Outreach Initiative Worksheet: #5

Date: During Ark City High School Fall Semester 2009

Description: A Student from Ark City High School was a job shadow/intern with Brian Cunningham participating in various duties, including Engineering and Production.

8. Activity from Outreach Initiative Worksheet #7

Date: Ongoing

Description: KSOK presented a \$100 scholarship check to a Cowley College student pursuing a broadcast career.

9. Activity from Outreach Initiative Worksheet #8

Date: October 18, 2009

Description: Brian Cunningham/Jesse Ybara from KSOK Radio attended various workshops at the KAB Convention in Topeka.

10. Activity from Outreach Initiative Worksheet #8

Date: January 14, 2009

Description: Pam, Brian, Kelly, Nici, Shawn, and Jon attended the KAB Webinar on the changes to Political Broadcast rules for 2010 hosted by the KAB.

11. Activity from Outreach Initiative Worksheet: #10

Date: Ongoing

Description: Marty Mutti teaches a broadcasting class two days a week at Southwestern College in Winfield, Kansas.

12. Activity from Outreach Initiative Worksheet: #10

Date: November 11, 2009

Description: News Director Shawn Wheat talked with Arkansas City High School students about his job and the opportunities in the broadcast field.

13. Activity from Outreach Initiative Worksheet: #16

Date: August, 2009

Description: Marty Mutti/Shawn Wheat judged the Colorado Broadcasters Association competition entries.