

Home of the Good Guys!



EEO PUBLIC FILE REPORT

Cowley County Broadcasting - Stations: KSOK AM & FM

PERIOD COVERED: February 1, 2016 – January 31, 2017

A: Full time positions filled: 4

B: Total number of people interviewed for full time vacancies: 17

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Person Interviewed
1.	Sales Personnel 02/01/2016	The newspaper ad	7
2.	On Air DJ 03/21/2016	Allaccess.com	3
3.	Sales Personnel 03/22/2016	The newspaper ad	2
4.	Business Technology Manager 4/04/2016	Client Provided/Word of Mouth	5

Source	Total number of Interviewees from source during period:	Full-time positions for which this source was utilized
Allaccess.com www.allaccess.com Opening Posted By Marty Mutti	3	1, 2, 3
Arkansas City Traveler Newspaper 200 East 5 th Street Arkansas City, KS 67005 620-442-4200	4	All Positions

Cowley County Broadcasting

P.O. Box 1014 – Arkansas City, Kansas 67005
(620) 442-5400 / 221-1440 Fax 442-5401

Cowley County Community College Rama Peroo 125 South 2 nd Arkansas City, KS 67005 620-442-0430	1	All Positions
Career Page 1-800-622-2414 info@careerpage.org	1	1,3
KSOKClient Referral Ralph McDonald, CEO McDonald's Computer Service 111 S Summit Arkansas City, KS 67005 620-442-5091	1	4
KSOK Radio.com Website Marty Mutti, General Manager KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	1	All Positions
KSOK Walk In Marty Mutti, General Manager KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	2	1,2,3
KU Career Services 320 Anschutz Library 1301 Hoch Auditoria Drive Lawrence, KS 66045Phone: 785-864-3624email: ucc@ku.edu	1	All Positions
Winfield Courier 201 East 9 th Street Winfield, KS 67156 620-221-1050	2	All Positions
The Ponca City News 300 North Third Ponca City, Ok 74601 1-580-765-3311	1	All Positions

- ** Sources asked to be notified were notified.

D: Outreach activities during the time period:

1. Activity from Outreach Initiative Worksheet: #1

Date: February 23rd, 2016

Event: Cowley First Job Fair @ Winfield High School, Winfield, KS

Description: Brian Cunningham and Pam Miller attended the Cowley First Job Fair. They discussed the broadcast field and offered participants applications for possible positions at Cowley County Broadcasting.

2. Activity from Outreach Initiative Worksheet: #1

Date: February 24th, 2016

Event: Cowley First Job Fair @ Cowley College, Arkansas City, KS

Description: Brian Cunningham and Pam Miller attended the Cowley First Job Fair. They discussed the broadcast field and offered participants applications for possible positions at Cowley County Broadcasting.

3. Activity from Outreach Initiative Worksheet: #1

Date: March 30th, 2016

Event: McConnell Air Force Base Job Fair, Wichita, KS

Description: Brian Cunningham and Pam Miller attended the Job Fair. They talked with people leaving and/or retiring from the army about possible positions with Cowley County Broadcasting.

4. Activity from Outreach Initiative Worksheet: #4

Date: October 4th, 2016

Description: KSOK was a National Night Out Co-sponsor for the listening area held at Paris Park in Arkansas City, Kansas. Marty Mutti, and Shane Farley talked with various people about KSOK's role in the community and invited people to come by for a tour and fill out an application.

5. Activity from Outreach Initiative Worksheet: #4

Date: October 6th, 2016

Description: KSOK was a National Night Out block party host for the listening area. Marty Mutti, Shane Farley, and Amanda Bowker all conducted station tours and answered questions about what KSOK does for the people of our listening area. Approximately 50 people visited this event held at the KSOK Studios.

6. Activity from Outreach Initiative Worksheet: #6

Date: Ongoing

Description: Marty Mutti, Pam Miller, Dustin Arthur, and Shane Farley conduct station tours from various groups and organizations including: Boys and Girl Scouts, Elementary – Middle – High School and College groups.

7. Activity from Outreach Initiative Worksheet: #6

Date: February 18th, 2016

Description: Brian Cunningham, Pam Miller, Marty Mutti, and Shane Farley met with the Cowley County Emergency Management staff. Discussion included the upcoming severe weather season and how the volunteers involved with the Cowley County Emergency Management group could get involved with KSOK and the coverage of severe weather. KSOK offered anybody from the group interested in broadcasting should come by the station and fill out an application.

8. Activity from Outreach Initiative Worksheet: #6

Date: February 24th, 2016

Description: KSOK had a table set up at the Fury of the Plains Severe Weather presentation sponsored by the National Weather Service of Wichita and the Cowley County Emergency Management. Marty Mutti and Pam Miller were able to discuss KSOK's function in the covering of severe weather. They invited the attendees to come by the station and fill out an application for part or full time positions with KSOK.

9. Job Fair:

Date: Sept 27th

Description: Marty Mutti and Amanda Bowker attended a job fair at Kansas Star Casino Sept 27th. Spoke with applicant about full and part time positions available at KSOK. Handed out applications and received a number back.

10. Activity from Outreach Initiative Worksheet: #6

Dates: March 10th, 2016

Description: KSOK is a media member of the Local Emergency Planning Committee for Cowley County. Brian Cunningham held this position and was a big part of the emergency plan should the need arise. In addition, he offered that if any staff member or volunteer of any of the participating groups would like to get into Broadcasting, they are invited to come to the studios and fill out an application and take a tour.

11. Activity from Outreach Initiative Worksheet: #6

Date: April 16th, 2016

Description: Cowley County Health & Safety Fair in Ark City. Marty Mutti and Pam Miller talked with people about KSOK's roll in the community and how important communication becomes during an emergency. They had applications with them and invited people to fill them out if they have an interest in broadcasting.

12. Activity from Outreach Initiative Worksheet: #8

Date: April 11-15, 2015

Description: Pam Miller and Brian Cunningham attended the National Association of Broadcasters show in Las Vegas. He spoke with several vendors about upcoming technology and how it could applied at KSOK.

13. Activity from Outreach Initiative Worksheet: #8

Date: May 6th, 2016

Description: , Marty Mutti, Amanda Bowker, and Shane Farley attended the KAB Sponsored Sports Seminar at Royals Stadium in Kansas City. Breakout sessions included how to sell sports, maintain current sports sponsors, how to search for

broadcast play by play people, and reviewing recording of current play by play people.

14. Activity from Outreach Initiative Worksheet: #8

Date: June, 2016

Description: Dustin Arthur read many laws regarding legal RF exposure and how to measure that exposure. Using this data and the regulations at hand, all signage around our towers and at the larger grounds that hold them were updated to be accurate and warning of the possible dangers. Dustin reviewed the current FCC and OSHA requirements related to RF Safety at broadcast transmitter facilities in order to make employees and contractors fully aware of the potential for exposure to radiofrequency electromagnetic fields.

15. Activity from Outreach Initiative Worksheet: #8

Date: October 18th & 19th, 2015

Description: Dustin Arthur, Amanda Bowker and Marty Mutti attended the Kansas Association of Broadcasters Annual Convention. Marty and Amanda attended Sessions on Management and Sales, Dustin attended sessions on Engineering.

16. Activity from Outreach Initiative Worksheet: #9

Date: Ongoing

Description: Brett Copland is working with Dustin Arthur on acquiring skills to do web programming, and Promotions. This is outside of his normal job duties of Office support staff.